

THE CHANGING TIMES



Peshtigo Chamber of Commerce P.O. Box 36 Peshtigo, WI 54157
www.peshtigochamber.com peshtigochamber@centurytel.net 715-582-0327

18th Annual Peshtigo Fire Tower Run/Walk

The 18th annual Peshtigo Fire Tower Run/Walk will be held on Saturday, September 23 to kick off the daylong Peshtigo Historical Day celebration. Registration will be from 6:30 to 7:45 and with events will start at 8 a.m. at Bulldog Stadium near Badger Park. Participants can choose from three different events, a 10K run, 5K run, or 5K walk. The Fire Tower Run/Walk is also the third and final leg of the Tri-City Triple Challenge that included the Marinette MACC Run and the Menominee Waterfront Run.

Entry fee is \$13 in advance of September 23 or \$15 on the day of registration. Participants registered by September 6 will be guaranteed their requested shirt size. Registrations received after September 6 will be handled on a first come/first served bases while supplies last.

Entry forms are available at Lee's Family Foods, Peshtigo City Hall or can be requested from Donn Moroio, 460 Aubin Street, Peshtigo, 715-582-2875.

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Waelchli Joins Capital Asset Management Group

I have left Edward Jones to establish the Peshtigo branch of Capital Asset Management Group. I have thoroughly enjoyed working with you and very much want to continue doing so. I made this change to give both you and me – *Opportunities*. Together with my partners in Green Bay, we are establishing Capital Asset Management Group as the premier wealth management firm in the area. Nothing will change in the way I care *for* and take care *of* my clientele. Some things have changed. In particular, I *am* able to offer more investment options, skill, and independence than in the past.

This letter represents the Official Kick-Off of the New Capital Asset Management Group. I realize you will want to see who I've joined forces with, so I invite you view our website, www.capitalassetmgmtgroup.com, to get acquainted with my associates and our company. We'll be making various media announcements and business proclamations as we move forward together, but the *very* best pronouncement will be your continued support and flattering Word of Mouth referrals that you've always been so very generous with.

As always, I welcome the opportunity to talk with you. I will be calling to check in and answer any questions you may have about the financial products and services we offer.

Kindest Regards,
 Douglas Waelchli

950 Frontage Road, Suite C, Peshtigo, WI 54157;
 (715) 582-3185 (toll-free) (877) 965-1340 cell (715) 938-3868
 Email doug.waelchli@siionline.com

Reinke Installed as Chairman of Wisconsin Bankers Association

John K. Reinke, president of The Stephenson National Bank & Trust (SNB&T), was recently installed as the Chairman of the Wisconsin Bankers Association (WBA). The Wisconsin Bankers Association is the state's largest financial industry trade association, representing 310 commercial banks and savings institutions, their nearly 2,300 branch offices and 27,000 employees. As the top-elected leader of the WBA, Reinke challenged bankers across Wisconsin to be more involved in political action and grassroots efforts.

"I'm committed to the future of banking in Wisconsin and the Upper Peninsula and felt it was time to give something back to our industry," said Reinke. "Banking plays such a critical role in our economy that, as bankers, we must be committed to stating our case to our elected officials as well as our government regulators." His term will continue through in 2007, when he assumes the role of immediate past-chair. Reinke's involvement with the Wisconsin Bankers Association includes: chairman Political Action Board, member of the Government Relations committee, and past chairman Community Economic Development committee.

Reinke has been bank president at SNB&T since April 2000. A Shawano County native, Reinke joined the bank in 1974 and became a bank director in 1992. He is a graduate of the University of Wisconsin-Marquette and the Graduate School of Banking, Madison. An active participant in the community, Reinke is currently serving on the Board of Directors for Bay Area Medical Center. His past community involvement includes: chairman of the River Cities Regional Chamber of Commerce and recipient of the 1999 Ron Wipfli Person of the Year Award; president of the M & M Area Community Foundation; president of the University of Wisconsin-Marquette Foundation, Inc; president of the M&M YMCA; and president of the M&M Area Great Lakes Sport Fishermen.

Peshtigo Historical Day September 23, 2006!

Over 100 years of history!

Peshtigo Historical Day

Saturday, September 23, 2006

Badger Park in Peshtigo 10 a.m. to 10 p.m.

Firetower Run/Walk 8:00 a.m.

Parade 10:00 a.m.

Lighted Boat Parade with Fireworks at Dusk

*Live Music *Food *Refreshments

*Entertainment *Craft Booths

*Punt, Pass & Kick Competition

*Soccer Game

*Ken's Classic Car Exhibit

Call 715-582-0327 for Information

Download parade form at www.peshtigochamber.com

Wisconsin Academy Extends Hours

The Wisconsin Academy, a Paul Mitchell Partner School in Peshtigo, has extended its salon floor hours. Beginning September 5, the school will be open for hair and nail services from 9 a.m. to 4 p.m. Monday through Friday.

In addition, the facility will be open from 5 p.m. to 8 p.m. on Tuesday and Wednesday. The school can be reached at 715-582-4101.



Bring in this coupon to All Credit Mortgage, LLC in Marinette for \$250 off closing costs for a first mortgage. Residential and commercial loans are eligible.

VALUABLE COUPON

Expires September 30, 2006



It's Where You Want To Be!

810 Frontage Rd Peshtigo, WI 54157
715-582-8843

STORE HOURS: Mon. Tues. Wed. Fri. 9 a.m. – 6 p.m.
Thursday 9 a.m.–8 p.m.; Saturday 9 a.m. – 3 p.m.

WIDE- OPEN HOUSE Saturday, September 9th 9 a.m.– 4 p.m.

2007 Harley-Davidson® Models Are Here!
Sign up for a chance to win ... A 2007 HARLEY®
with \$10,000 Worth of Accessories And/Or a
chance to win a DREAM VACATION! Sponsored by
Harley-Davidson Motor Company
Special Appearance & Autographs by ANDREW
HINES NHRA Screamin' Eagle® V-Rod® Drag Racer
Live Music by "Little Cisco 11:30 a.m. –3:30 p.m.
Bring The Whole Family! Food! Refreshments!
Contests! Prizes! Jimbo The Clown Noon-3 p.m.
Kids' Inflatable Slide & Obstacle Course
& Other Games!
11 a.m. to 3 p.m.

Peshtigo has Two New Officers

Two new officers were welcome to the
Peshtigo Police Department. They are
Officer Jason Christenson, 27 who worked
with the Milwaukee Police Department for 2
½ years and Officer Robert Hulce, 25 who
worked with the Niagara Police Department
and resides in Marinette.



Recognizing a Stroke

Remember the three steps, STR. Read and Learn!
Sometimes symptoms of a stroke are difficult to identify.
Unfortunately, the lack of awareness spells disaster. The
stroke victim may suffer severe brain damage when
people nearby fail to recognize the symptoms of a
stroke. Now doctors say a bystander can recognize a
stroke by asking three simple questions:

S * Ask the individual to smile.

T * Ask the person to talk to speak a simple
sentence (Coherently) (i.e. It is sunny out today)

R * Ask him or her to raise both arms.

NOTE: Another sign of a stroke is this: Ask the person
to stick out their tongue. If the tongue is crooked, or if it
goes to one side or the other this is also an indication of
a stroke. If he or she has trouble with any one of these
tasks, call 911 immediately!! and describe the
symptoms to the dispatcher.

Oberg Joins Edward Jones Peshtigo Office

Justin Oberg has been named to take over the local
Edward Jones office located at 160 N. Ellis Avenue.
Oberg transferred to Peshtigo from an Edward Jones
office in DePere. Eva Kiefer is serving the branch office
as branch office administrator. "I am very excited
about working with Justin", said Kiefer. "Together we
will provide investors with unparalleled personal
service."

Oberg said he is enthusiastic about taking over the
office. "I joined this firm because I was impressed with
its commitment to individual investors," he said. "Now
I am looking forward to meeting with the individual
here to help them meet their financial goals."

Edward Jones provides investment advice and
financial services for individual investors in the United
States, Canada, and the United Kingdom.

The firm's 9,000-plus investment representatives
work directly with more than 6 million clients to
understand their personal goals—from college savings
to retirement—and create long-term strategies for
their investments that emphasize portfolio
diversification and a buy-and-hold strategy.

Edward Jones is headquartered in St. Louis. The
Edward Jones interactive Web site is located at
www.edwardjones.com.



Durow Promoted to Accounting Officer

Recently, John K. Reinke, president of The Stephenson National Bank & Trust, announced that the Board of Directors has promoted Beth Durow to Accounting Officer.

Durow joined SNB&T in 2002 as Customer Service Representative and was promoted to Operations Specialist. In her most recent position as Accounting Officer, she is responsible for setting up and maintaining the bank's financial reporting systems, processing entries and information for accounting functions and reconciling general ledger and correspondent bank statements. She earned a Bachelor's Degree in Business Administration from UW-Green Bay as an Accounting major. In addition, she is an active member of the Clothes Vault and a volunteer for Relay for Life. She and her husband Kevin live in Menominee.

The Stephenson National Bank & Trust is a 131-year old independent community bank with assets of \$222 million and Trust assets exceeding \$160 million. Offices are located in Marinette and Oconto, WI and Menominee, MI. For more about The Stephenson National Bank & Trust visit www.snb.com.

Zeske Named Nicolet Bank President

Tim Zeske will be the new Community Bank President for Nicolet National Bank's northern market. He has 24 years of banking experience including prior leadership experience serving as bank president for the former Capital Bank in Green Bay.

In his new position Tim will bring his "Whatever it takes" attitude to Marinette. Tim has been with Nicolet for two years as vice president of commercial banking in Nicolet's Green Bay office. He will be gradually transitioning to his new office in the bank's Marinette location on Hall Avenue.

Hipke and Schomer Receive Bank Awards of Excellence

John K. Reinke, president of The Stephenson National Bank & Trust, announced recently that Susie Hipke and Kay Schomer have received two new bank awards

Created in 1988, the Award of Excellence was revised to be given to two employees semi-annually. Recipients are nominated by their co-workers for demonstrating excellence in customer service, reliability, responsiveness to customers and bank employees needs, superior job knowledge, professionalism, motivation and productivity.

The first award, given to Hipke, recognizes that she is an integral part of the bank as a true "go to" person. She is the Customer Service Supervisor at SNB&T and is responsible for overseeing the Customer Service Representatives (CSRs) at the Marinette office. Hipke joined The Stephenson National Bank & Trust in 1993 and is a past recipient of the bank's Award of Excellence. She has worked as a teller, assistant supervisor of CSRs and accounting clerk. She attended UW-Marquette and has completed the Principals of Banking. Her volunteer work includes participating with Relay for Life, serving as a St. Mary's Eucharistic Minister and helping with the bank's Teach Children to Save Day. Her other community participation includes past president of St. Mary's Athletic Committee and past member of Catholic Central and St. Mary's Board of Education. In addition to her work at SNB&T, she and her husband Jim own Hipke Auto Repair and live in Peshtigo.

The second award was given to Schomer for consistently exceeding customers' expectations. She is a Supermarket Branch Banker at SNB&T and is responsible for meeting with customers to discuss financial needs, recommending products that meet those needs and opening accounts, answering questions and providing customer service for banking transactions. Schomer joined the bank in February 1999. She earned her Bachelor's Degree from Northern Michigan University. Her volunteer activities include Teach Children to Save Day presenter and volunteering at her daughter's school. She lives in Menominee with her husband Jamie and their daughter.

Mission Statement

The purpose of the Peshtigo Chamber of Commerce is to advance the economic, recreational, industrial, professional, agricultural, cultural, educational and civic welfare of the Peshtigo community and vicinity.

We're on the Web!

Visit us at:

www.peshtigochamber.com

Is Your Phone on ICE?

Enter an emergency contact in your phone book.

1. Identify an emergency contact. This could be another family member, a friend, or a co-worker.
2. Enter the phone number of that person in your contacts lists on your wireless handset.
3. Include the letters ICE in front of that person's name. Emergency personnel are trained to look for this entry should you be unable to communicate.



For more information call Cellcom at 800-236-0055
www.cellcom.com

Peshtigo Chamber of Commerce
P.O. Box 36
Peshtigo, WI 54157



Drive Safely and Watch
for Children

Peterson Promoted to Executive Vice President

John K. Reinke, president of The Stephenson National Bank & Trust (SNB&T), announced recently that Daniel J. Peterson has been promoted to Executive Vice President.

Peterson, Chief Lending Officer, joined the bank in 1988 and became head of the consumer loan department and a member of the bank's Senior Management team in 2003, and was promoted to Senior Vice President in 2004. In addition to overseeing the Consumer Loan Department, he is responsible for administration of the commercial loan portfolio of \$130 million and is a member of SNB&T's Director's Loan Committee.

A DePere, Wisconsin native, Peterson graduated from Abbot Pennings High School and has a bachelor's degree in Business Administration from St. Norbert College. Peterson has completed the Wisconsin Banker Association's General Banking School, Commercial Lending School, The Graduate School of Banking, and is currently enrolled in the Wisconsin Banker Association's Leadership program.

"Dan's years of experience and hard work have greatly contributed to the overall success of the bank and as executive vice president, he will continue to be integrally involved in all facets of the bank's operation," said Reinke. "This promotion is well deserved and verifies Dan's growth as a manager and leader in our organization."

An active participant of the bank's Personal Economics Program, Peterson makes presentations in local classrooms throughout the year including Teach Children to Save Day in April and Get Smart about Credit Day in October. In addition, he is a past recipient of the bank's Award of Excellence, an award given semi-annually to employees who demonstrate superior job knowledge, professionalism, motivation, productivity and customer service.

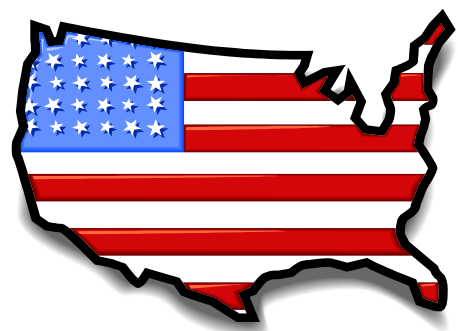
Peterson has served on the Board of Directors for many local non-profit organizations, he is currently the Board of Trustees Vice-Chair for St. Thomas Aquinas Academy, a board member for the Marinette County Association for Business and Industry, and a member of the board for Goodwill Industries. He and his wife Barbara reside in the town of Peshtigo with their two sons.

Nicolet Announces New Hires

Nicolet National Bank's Trust & Investment Management Department welcomes Barb Callahan as a trust operations specialist. She resides in Menominee, MI with her husband and two children.

The firm also announced the promotion of Kim Eickmeyer to relationship manager assistant.

Dan Reynolds has accepted the position of vice president of operations/employee benefits within the trust department. Dan manages trust operations and serves as a relationship manager for the administration of employee benefit plans.



GOD BLESS AMERICA!



BAMC Awarded Accreditation from Joint Commission

Bay Area Medical Center has recently earned the Joint Commission on Accreditation of Healthcare Organization's Gold Seal of Approval™ and full accreditation.

Founded in 1951, the Joint Commission is the largest health care accrediting body and is dedicated to continuously improving the safety and quality of the nation's health care. The Joint Commission granted BAMC full accreditation after a recent unannounced, on-site survey that assessed the hospital's compliance with state-of-the-art national standards for health care quality and safety.

"Above all, the national standards are intended to stimulate continuous, systematic and organization-wide improvement in an organization's performance and the outcomes of care," says Darlene Christiansen, executive director, Hospital Accreditation Program, Joint Commission.

As part of the accreditation, BAMC was recognized in the areas of heart failure and pneumonia care for excelling in performance nationwide and statewide above most accredited organizations. Compared to other Joint Commission accredited organizations, BAMC received a high score for overall quality of care provided to heart failure patients. This included tracking the percentage of heart failure patients who received specific discharge instructions such as information about their condition and care when they left the hospital. BAMC stresses patient education about medicines, diet, activities, and signs to watch for in order to prevent further hospitalization.

Bay Area Medical Center's performance on pneumonia care was also noted above the performance of most accredited organizations. This included tracking blood cultures to test for the type of infection, giving the correct antibiotic within an appropriate timeframe, measuring the amount of oxygen in the blood, and screening patients 65 years or older and vaccinating them to prevent pneumonia. During the survey process, the Joint Commission focused heavily on quality and patient safety standards, including medication use, infection control, surgery and anesthesia, transfusions, restraint and seclusion, staffing and staff competence, fire safety, medical equipment, emergency management and security. Compliance with these standards is evaluated through a "tracer" process in which on-site surveyors follow a number of patients through the organization's entire care process. Staff involvement was vital to the on-site survey because of the focus and observation of patient care.

Accreditation is valid for up to 39 months, but the Joint Commission can shorten or lengthen the cycle and conduct an unannounced audit at any time. Previously this was done once every three years.

Wisconsin Minimum Wage Rates

General Minimum Wage Rates

Adult Employees: \$6.50 per Hour Opportunity Employees: \$5.90 per Hour Minor Employees: \$5.90 per Hour

Minimum Wage Rates for Tipped Employees

Adult Employees: \$2.33 per Hour Opportunity Employees: \$2.13 per Hour Minor Employees: \$2.33 per Hour

Opportunity employee means an employee who is not yet 20 years old and who has been in employment status with a particular employer for 90 or fewer consecutive calendar days from the date of initial employment.