

# THE CHANGING TIMES

Spring/Summer 2008

Peshtigo Chamber of Commerce P.O. Box 36 Peshtigo, WI 54157  
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## Peshtigo Band Shell Project

Badger Park's new band shell is now closer to reality. Construction on the \$65,000 project has begun. Earlier this year a fund drive was started to raise the \$65,000 needed for the project. Heading the drive were Alderperson Mary Lock, Renee Kresl and John Berth, supported by the Peshtigo Chamber of Commerce, Peshtigo Woman's Club and the Peshtigo Historical Day organization.

The Peshtigo Historical Day group put aside \$14,000 for the project. Arches for the band shell will be obtained from Sentinel Structures of Peshtigo.

Doing foundation work is Ed's Concrete and Masonry of Peshtigo, TBC Construction is doing the masonry, Tom Ryan of Ryan Builders is in charge of carpentry, Road King Construction is doing the excavation, John Berman with Northern Home Improvement is doing the roofing, Enterprise Engineering Consultants has donated the majority of the cost of the design, and Frank Olson Electric is doing the electrical work.

Donations are still being accepted for the band shell project. Checks should be made out to the City of Peshtigo and sent to City Hall, 331 French Street, Peshtigo, WI 54157. Donors will receive a receipt for tax purposes.

For questions and more information on making donations call Renee Kresl at 715-582-3723, Mary Lock at 715-582-1141, or John Berth at 715-582-3834.

## Summer Concerts Announced

The Peshtigo Woman's Club announces the summer lineup for Bands at Badger. Each concert runs from 6:30 to 8:30 p.m. Please bring your lawn chairs and join us.

Concessions will be served by members of the club and proceeds go to paying the bands and the Peshtigo Band Shell project.

June 11.....Whistle Gear.....Fundraising Concert Sponsored by Peshtigo Woman's Club

June 25.....Neon Detour.....Sponsored by Peshtigo National Bank & Eagle Express/ George Webb

July 16.....Youth Concert... Sponsors still needed Call Jenni Dolata at 715-938-0695 for more information

July 30.....Music Jar.....Cellcom

August 13.....Check One Two..... Sponsored by Peshtigo Lions Club & Wisconsin Public Service

August 20.....Rivertown.....Sponsored by CenturyTel

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## Waelchli Financial Services

Doug Waelchli is excited to share with Chamber Members that he has changed his company name from Capital Asset Management Group to Waelchli Financial Services. They are still located at 950 Frontage Road, Suite C in Peshtigo adjacent to the New Traditions Bridal Center.

Doug also now is an Investment Advisor Representative with SII Investments, Inc. and is focusing his business on managed accounts, retirement, estate, and 401(k) rollover planning.

Other services include brokerage accounts, Roth and Traditional IRA's, taxable and tax-free fixed investments, Non-Traded Real Estate Investment Trusts (REITS), and fixed and variable annuities.

They also help businesses with retirement planning including 401(k) plans, 403(b) plans, Simplified Employee Pension Plans (SEP IRA), Savings Incentive Match Plans for Employee (Simple IRA), money purchase and profit sharing plans.

Along with financial planning, Doug can also help with business/personal disability insurance, catastrophic life insurance planning, and long term care insurance.

Doug has hired Carla Thoune as his office manager to service existing and new clients. Carla has several years experience in customer service and the insurance industry and is very excited about the opportunity to service Doug's current clients and work with the community. Carla is originally from Burlington, Iowa and is married and lives in Menominee, MI. She has three grown children and one grandson. She loves to meet new people and would love for you to stop by the office and say hello.

Give Doug a call to schedule a free initial consultation to review your financial goals and develop a plan that meets your needs. Go to the new website located at [www.waelchlifinancialservices.com](http://www.waelchlifinancialservices.com) for more information. Call toll free 1-877-582-3185.

## Friends Office Products – Warehouse Direct

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## Jerry Parins Cruise for Cancer Ride

The fifth annual Jerry Parins Cruise for Cancer will be held, rain or shine, on Saturday, June 14, 2008.

**Entrance Fee:** \$15.00 per person.

**Pre-Registration:** Pre-Register by June 9th for a chance to win an autographed Packers' item. Pre-Registration can be done at:

- Download Form from [www.cruiseforcancer.org/ride\\_info](http://www.cruiseforcancer.org/ride_info)
- Vandervest Harley Davidson, 810 Frontage Road, Peshtigo (715) 582-8843.
- Vandervest Custom Cycles, 1800 Velp Avenue, Green Bay (920) 498-8822.

### Day of Ride Registration:

- 9:00 a.m. - Lambeau Field, 1265 Lombardi Avenue at the Mills Fleet Farm Gate located on the south end of the stadium by Valley View Road.
- 9:00 a.m. - Vandervest Harley Davidson, 810 Frontage Road, Peshtigo.

**Event Details:** The ride will leave Lambeau Field promptly at 11:00 a.m. Packers players and personnel will be on hand to make appearances at the ride.

The first leg of the ride will lead to Vandervest Harley Davidson in Peshtigo. Upon our arrival in Peshtigo, Kroll's West will have food & beverage options available for purchase and with music by Elite Music Services. The general public is welcome to attend the events at Vandervest Harley Davidson in Peshtigo.

**After The Ride:** Following the completion of the ride, a "**Tailgate Party**" will be held beginning at 3:00 p.m. in the Lambeau Field parking lot on the southwest side of the stadium. There will be a DJ, beverages available for purchase and a live auction, along with the announcement of the raffle winners. **The Tailgate Party is FREE and open to everyone!** So even if you're not riding, come to the Tailgate Party for some great music, great beverages, great auction items and great fun!

**Beneficiary:** All proceeds from this ride benefit families dealing with cancer throughout Northeast Wisconsin.

Any Chamber members willing to work at this event should contact  
Lynn Vandervest at 715-582-8843 or 920-498-8822.

Jerry Parins Cruise for Cancer, PO Box 13514, Green Bay, WI 54307-3514



## National Night Out

Marinette County is once again having National Night Out on Tuesday August 5<sup>th</sup> from 4 - 9 p.m. at Wausaukee High School. One of the ways they have raised money is by selling ads and putting together an ad booklet. These ad booklets will be displayed at many locations throughout Marinette County, handed out in several parades, and will be available at the event itself. Names of sponsors will be mentioned on the radio also during our Brats for Breakfast. If anyone is interested in sponsoring an ad in the National Night Out ad booklet this year, please contact Karen Miller at 715-923-0849. They expect a crowd of about 1500 people so exposure to your business or organization will be great. It has always been a huge success and brings the County residents together for a night of family fun. Funds raised will help defray the cost of the band, fireworks, the bouncers, fingerprinting, games and prizes, etc.



## Stephenson Financial Services Ranked #1

Bankers' Bank of Madison, Wis. recently named Stephenson Financial Services the top producing bank retail investment program for 2007. Stephenson Financial Services, the investment arm located within The Stephenson National Bank & Trust (SNB&T), is part of a group of 28 bank retail investment programs which utilize services offered through Bankers' Bank Financial Services Network (BFSN).

Mike Sbonik of Stephenson Financial Services was named Banker's Bank's "Representative of the Year" for finishing number one in overall production for the fourth year in a row. Moreover, Sbonik was honored as a Patriot's Club Member at LPL Financial's recent FIS Top Producers Conference. This recognition is reserved for only the top six percent of all LPL Financial advisors nationwide and is based on revenue produced.

This prestigious conference featured speakers such as Coach Lou Holtz, who gave great insight into success and having a winning attitude. Sbonik joined close to 300 other financial institution's representatives from around the United States to network, share ideas and receive his award.

"This award demonstrates our focus on client-centered strategies and high service standards," said Greg Salmen, senior vice president and trust manager at SNB&T. "Our vision is to provide clients in our community with the best and most comprehensive non-proprietary investment and insurance products and services available."

Sbonik joined the bank's investment team at Stephenson Financial Services in May 2003. He holds the CERTIFIED FINANCIAL PLANNER™, Graduate Estate Planning Consultant®, and Chartered Life Underwriter™ advanced designations.

Stephenson Financial Services offers clients objective advice and expertise in retirement planning, investment management, college funding, real estate investment trusts (REITs), and life insurance planning. Personal appointments with a Stephenson Financial Services financial advisor can be arranged by calling SNB&T at 715-732-1732.

Stephenson Financial Services financial consultants are registered representatives with and securities and insurance products are offered through LPL Financial & its affiliates.

Member FINRA/SIPC. Not FDIC insured; No bank guarantee; May lose value;  
Not a bank deposit; Not insured by any Federal Government Agency.

## Tress Named General Manager

DeCrane Aerospace has appointed Jim Tress as the new general manager of its ERDA Medical division in Marinette. He will also continue as head of the aircraft seating division where he has been general manager since January 2006.

Tress brings more than 25 years of manufacturing experience in lean systems, including four years implementing the strategies at DeCrane's aircraft seating division. "It's the people who make it happen," according to Tress, "I simply provide the tools and the leadership, monitor results and train the team to keep it on course."

DeCrane's ERDA Medical division manufactures and assembles components and systems for the medical equipment industry and provides repairs and re-manufacturing of those components and systems. They specialize in sophisticated imaging equipment for clients such as GE Healthcare and Siemens Healthcare Diagnostics. DeCrane's aircraft seating division designs, tests, certifies and builds seats, divans, tables, and precision components for executive, VIP and military aircraft.

## Special for Chamber Members and Families!

Lori Paul, Director of the Wisconsin Academy - A Paul Mitchell Partner School is offering \$1 off any cut and \$5 off any color or perm to all chamber members, their employees, and their families.

Also, they will be open in the evenings beginning May 7th for manicures, pedicures and artificial nails. Contact them by phone at 715-582-4104 for further information.

### COUPON

Bring this coupon in to Wisconsin Academy-A-Paul Mitchell Partner School to receive \$1 of any hair cut and \$5 off any color or perm!



## Thompson Boat Rally Sets Dates

The sixth Thompson Antique and Classic Boat Rally will take place Friday, Saturday, and Sunday, August 8-10 at Nestegg Marine in Marinette.

The event celebrates the marine endeavors of Thompson Boat and all of her related spin-offs. Thompson began building boats in 1904 and grew to become the largest maker of outboard powered boats in the world. The public can step back in time and spend a few hours reminiscing about days gone by in an era of classic boats.

Boats built by the Thompsons and their numerous spin-offs include: Thompson Brothers Boat Manufacturing Co.; Peshtigo and Cortland, NY, Thompson Boat Co.; Peshtigo and St. Charles, MI, Thompson Boat Co. of New York, Inc.; Thompson Royal-Crafts, Inc.; and Thompson by Chris-Craft, of Cortland, NY; Cruisers, Inc. of Oconto; T&T Boats, Inc., Wausaukee; Grady-White Boats Greenville, NY; Yar-Craft Boats, Menominee, MI and Wausau; and Thompson Skis, Inc. of Crivitz.

Wooden boats and canoes as well as classic vessels made of fiberglass will be displayed both in the water and on land. An informal swap meet will take place throughout the weekend. An in-water boat parade will be held on Saturday afternoon with boats plying the waters of the Menominee River and Lake Michigan's Green Bay. There will be time to share restoration stories with others and to go for boat rides.

Former workers of Thompson Boats, Cruisers, Inc. T&T Boats and Thompson Skies are slated to attend the event. The rally is free and open to the public. The rally is a non-judged event and a non-profit corporation. For more information contact Andreas Jordahl Rhude, 4054 Wentworth Avenue, South, Minneapolis, MN 55409-1522.

## Edward Jones Invests in Financial Assessment & Solution Tools

Justin Oberg, a financial advisor with the financial services firm Edward Jones, and branch office administrator Eva Kiefer are taking advantage of new state-of-the-art financial assessment tools to better serve clients in Peshtigo. The technology is an engine for financial advisors to identify and prioritize clients' financial goals, analyze information, make and implement recommendations and stay on top of progress.

"These tools better equip me to help clients walk through a process that will help them set realistic long-term financial goals versus just buying stocks, bonds and mutual funds," Oberg said. "My clients want to know, 'Can we afford to retire? What type of income can we expect during retirement without outliving our money?' This technology helps me better answer those questions."

Another aspect of the technology Oberg and Kiefer are excited about is their ability to deliver more customized, easy-to-understand reports. At a glance, the added color and graphics illustrate important data and steps clients need to take to help reach their goals.

"When I sit down with my clients, my job is to help them articulate their long-term financial goals and then gather enough data to create tailored financial road maps they can follow," Oberg said. "I believe this behind-the-scenes technology will improve conversations about why people invest and—over the long haul—help them stay on track."

Contact Oberg and Kiefer at 715-582-4814. Their website is [www.edwardjones.com](http://www.edwardjones.com).

## Benefit Planned for Unity Bayer

Born on December 28, 2006 to Leah and Andrew Bayer, Unity Marie suffered a birth trauma from her delivery called Brachial Plexus Paralysis and Horner's Syndrome. Three months later she had neurosurgery at the UW-Madison Children's Hospital.

Although her family provides physical therapy for her daily, she still struggles with the disability. New muscles and bone deformities have arisen from this nerve injury, which has promoted the family to seek the help of Dr. Nath at the Texas Nerve and Paralysis Institute.

She will require four more surgeries to help correct the problems. They are Mod Quad Muscle Surgery, Triangle Tilt Bone Surgery, Ligament Transfers and Tendon Transfers. She will also need to undergo plastic surgery in St. Louis, MO to help with scarring.

Unity's family would like to give their daughter a chance at a normal life and to raise money to cover her trip to Texas, a benefit will be held Saturday, June 14 at the Dome Lanes in Marinette. There will be 9-pin bowling tournaments at 11:30 am and 2:30 pm and volleyball tournament at 1:30 with karaoke to follow. Also planned are bucket raffles, a silent auction, door prizes and 50/50 raffles.

Gift certificates or items for the silent auction and raffle are needed and any donation would be appreciated. If interested, contact Helen Bayer at 715-582-4143, W3802 Bayer Lane, Peshtigo, WI 54157. Monetary gifts can be sent to the Peshtigo National Bank under the Unity Bayer Benefit Fund.

Unity has an older sister, Skyleigh.

### Martin Promoted

Keith Shallow, president of Peshtigo National Bank, announced the promotion of Sue Martin to personal banking officer. She has taken on the responsibilities of overseeing the teller line at the Peshtigo and Marinette branches, new account opening, vault cash and auditing, and also works in secondary market loan processing and consumer lending. She joined the Peshtigo National Bank team in 2005 bringing with her 16 years of prior banking experience.

She is treasurer of Peshtigo River Bow Hunters, is on the Advisory Board for the Peshtigo Area Foundation and on the board of Great Lakes Custom Tool Mfg., Inc. She and her husband, Ray, reside in Marinette with their two daughters.



### New Supper Club in Peshtigo

When Aaron Pecor, co-owner of The Peshtigo Corral located at 811 French Street in Peshtigo, found out about a year ago that there was a building for sale just around the corner he decided to take a look. Pecor and his father, Tom Pecor, inspected the inside of the building and saw that it was really raw and needed a lot of work.

Since it has been Aaron Pecor's dream to own and operate a fine dining establishment, he and his father invested money and totally revamped the inside of the building and turned it into the supper club now called Pecor's Fine Dining.

The previous supper club, The Chopp House, was owned by Brian Chopp for a few years before he closed the business.

"We totally revamped the bar, dining room and kitchen areas plus remodeled the living quarters. My father had a lot of experience with construction work and the results of his work show on the inside of the building. We tried to create a ritzy look without over doing it plus add a Northwoods rustic feel," said Pecor.

Pecor said his role at the supper club would be business administration while his father would manage the bar area and take care of facility maintenance. He hired Karen Papesh as head chef and Tiny Keller as assistant chef.

Papesh worked as a chef for Green Bay area hotel organizations, Regency Suites and S.C. Grand, and as a personal chef for the Green Bay Packers. Keller previously owned, operated and also was the head chef at the Tarragon Supper Club in Marinette.

Pecor said the biggest challenge has been keeping up with the heavy traffic of customers who come through the doors especially on the weekends.

The restaurant employs 18 people. The dining area holds up to 50 people with a total of 75 including the bar area. The supper club hours of operation are Sunday through Thursdays, 5 to 9 p.m.; and Saturdays from 5 to 10 p.m. Pecor's is closed on Tuesdays. For more information or directions, people may call 715-582-2225.

### US 41 Construction Resumes

Highway construction on US 41 between Peshtigo and Oconto has resumed according to Kim Rudat, NE Region Communication Manager. The construction work affects a 10.9 mile stretch of highway between County Trunk S in Oconto and County Trunk Y near Peshtigo.

The 10.9 mile project, at a cost of \$22.6 million, has been on winter shut down since December 15. This project widens US 41 to four lanes with restricted access. The project includes earthwork, four box culverts, concrete and asphalt paving, signing and stripping.

Earthwork touchup has begun and crews will start to grade gravel for concrete paving. Erosion control work will continue.

The project is supposed to be completed by December of 2008. There will also be by-passes of the Cities of Peshtigo and Oconto.

Traffic will be maintained in its current configuration on the existing US 41. The southbound shoulder at Old 15 Road is closed.

## Bankers Teach Children to Save

*SNB&T is among 22 banks nationwide involved from beginning*

A penny saved is a penny earned, has that old adage been forgotten? With Americans spending more and saving less, young people often do not learn the importance of saving. To help reverse this trend, The Stephenson National Bank & Trust (SNB&T), went back into the classroom as part of the 12<sup>th</sup> annual National Teach Children to Save Day on April 29.

"Unfortunately, many children are learning how to spend their money, before they are taught how to save it," said Diane Gromoske, SNB&T personal banker and Teach Children to Save Day Coordinator. "The sooner children learn about saving, spending and budgeting, the sooner they can develop good financial habits." Bankers focused on the importance of managing money by teaching lessons that incorporate games and activities about the concept of saving, how to create a budget and how to identify needs versus wants. Volunteers at SNB&T have found a unique way to start this discussion by using a program called *Reading Raises Interest*. Age appropriate books are read to children as a fun way to grab attention and ignite their participation. "Throughout the years as we use the *Reading Raises Interest* program, I've noticed that opening the discussion about money is not complicated with children," said Gromoske. "Reading a book is the perfect way to get down to the child's level to help explain these concepts. Plus, they get involved in our discussions by sharing their own experiences." SNB&T is among 22 banks nationwide that have been involved in this program since it began in 1997. During that time they have made over 200 presentations in classrooms for grades K-8 at public and parochial classrooms in Marinette, Menominee and Oconto.

The 12<sup>th</sup> annual National Teach Children to Save Day is an initiative sponsored by the Wisconsin Bankers Association. The Teach Children to Save Day program has connected more than 45,000 bankers across the country with 2.3 million students since it was founded in 1997 by the ABA Education Foundation.

The ABA Education Foundation is a non-profit subsidiary of American Bankers Association and is committed to developing and providing educational programs that lead to financial literacy. For nearly 80 years, the foundation has supported the banking industry's efforts to teach personal finance skills in schools and communities across the country.

## Safety On Call

Cells phones keep us connected to family, business and emergency personnel. But when it comes to using cell phones on the road, safety comes first.

### **Hands Free**

Hands-free headsets are ideal for people on the go, allowing drivers to keep both hands on the wheel. For the budget conscious, equip your team with wired headsets, available from \$10-\$20.

For optimum mobility, invest in Bluetooth headsets. Bluetooth enables electronic devices to communicate wirelessly over short-ranges. With this technology your phone and your headset can send information back and forth for hands-free, wire-free talking.

### **Voice Dialing**

Researchers at the National Highway Traffic Safety Administration and Virginia Tech Transportation Institute found that talking on a phone didn't increase the chance of a crash. Dialing a phone, however, more than doubled the risk of an accident.

Check with Cellcom for an affordable selection of phones equipped with voice-recognition controls. With voice prompts for everything from dialing to answering and hanging up, users can keep their eyes on the road.

### **Good Judgment**

Before picking up the phone, ask yourself, "Is this call necessary?" If it is, follow these safety tips adapted from CTIA - The Wireless Association:

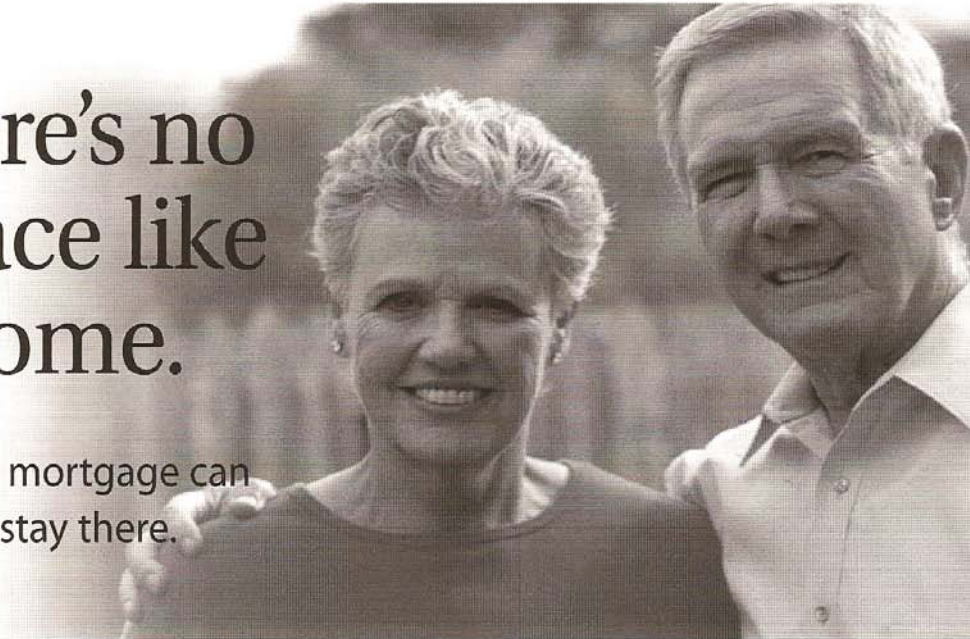
1. Know your phone's features such as speed dial and redial.
2. Keep your phone within easy reach.
3. Assess your surroundings and hang up when traffic is heavy or weather is hazardous.
4. Let the person you are speaking with know you are driving. You'll be able to keep the conversation short, and they won't be surprised if you have to end the call.
5. Don't take notes or look up numbers while driving.
6. Use a hands-free headset.
7. Defer stressful or emotional conversations to another time.
8. Never text and drive.

Talk to your team about phone safety and give them the tools that will keep them safe on the road. Everyone has an obligation to be safe, and driving is always the first responsibility.



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**Renee Kresl**  
(715) 582-3723

Attend M&I's Reverse Mortgage Seminar.

**Wednesday, May 21**  
10:00 a.m.

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*Mission Statement*

The purpose of the Peshtigo Chamber of Commerce is to advance the economic, recreational, industrial, professional, agricultural, cultural, educational and civic welfare of the Peshtigo community and vicinity.

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*We're on the Web!*

*Visit us at:*

[www.peshtigochamber.com](http://www.peshtigochamber.com)

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**Foundation Partners with M&I Bank**

M&I Bank has become the trust adviser of the Peshtigo Area Foundation.

According to the foundation, as its assets have grown, there was a need to have a local trust department handle its funds. The foundation felt that it was important to have the money managed locally.

"We at M&I Bank are privileged to partner with M&M Area Community Foundation in the management of the Peshtigo Area Foundation's funds" said Renee Kresl, vice president of M&I Bank. "We welcome this opportunity to further our relationships and involvement in the community. The bank has a long history with our community and we are committed to making this a better place to live, work and play.

A Peshtigo-based trust office will show people the foundation's mission is to have donations stay in and benefit the community, said Dick Omdahl, foundation advisory board chairman.

The foundation recently established its first scholarship fund, the "Michael and Annette Tonn Family Scholarship Fund". It awards \$1,000 to a graduating senior at Peshtigo High School.

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