

THE CHANGING TIMES

Summer 2009

Peshtigo Chamber of Commerce P.O. Box 36 Peshtigo, WI 54157
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Welcome to the "New" Menominee River Golf Club

INSIDE THIS ISSUE



We invite you to experience the enjoyment of playing a round on the oldest golf course in the Upper Peninsula and take in the hospitality of our food and beverage facilities.

Whether you have been a member at Riverside Country Club for many years or a new prospect, explore our facilities for your golfing pleasure, casual or fine dining and your business or social gatherings. The facilities are always open to the public and our experienced staff will be ready to cater to your requests.

The 18 hole golf course covers approximately 100 acres located in Menominee along the beautiful Menominee River. The course is manicured by Superintendent Kevin Henriksen and his experienced staff. The tees and greens are Poa/Bentgrass with Kentucky bluegrass fairways playing 6,175 yards and a par of 71. The course has a driving range and putting/chipping green to tune up your game.

Our complete pro shop is operated by PGA Professional Bruce Keillor and his wife, Robin, and will be staffed during all hours of operation. In addition to open play, tournaments, a junior, couple's, men's and women's leagues will be operating throughout the season. Golf lessons, club sizing and repairs will be available through the pro shop. We will offer cart leases and daily rental, club storage along with complete locker and shower amenities to enhance your golfing experience.

Please consider our dining facilities for a quick noon lunch with friends in our grill room, casual or fine dining in the evenings in our hearth room or main dining room. Stop in for drinks or a quick meal with family and friends on the way home from a hard day at work. Meet our food and beverage manager, Kathy Dory, to arrange your next social or business function. We have facilities capable of serving up to 325 people in three different rooms, each with an atmosphere of its own. Call us to set up your family outings, weddings, class reunions, company parties and fund-raising social events and golf tournaments. There are no membership requirements for our dining or golf facilities as we are open to the public.

Our executive chef, Ed Dory, will prepare items from our varied menus or create a specialty menu for your group upon request. Select your wine from our generously stocked rack; request your favorite mixed drinks or beer from our imported or domestic collections. Enjoy an ice cream drink or liqueurs for a pleasant way to end your meal.

Ken Johnson, General Manager, welcomes you to stop in for an introduction to the facilities and see for yourself the "new" attitude at one of the Twin Cities' finest facilities for your dining and golfing experience.

Give us a call at 906-863-4801.



Welcome to the "New" Menominee River Golf Club
 Come Join Us!

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Come Join Us!

I want to tell you my story My name is Mary Lock and my husband, Howard and I moved to Peshtigo after spending most of my life in Marinette. Big move you say? Yes, it was for us. Our children had all grown and moved away from the area, my father passed away and my mother was a resident at Rennes East...so we moved into the family home in Peshtigo. It was like a whole new world opened for us. We were suddenly surrounded by so many wonderful people and the opportunities to be part of a small community that opened their doors to us were an experience we could have never expected. I was asked to join the local Peshtigo Chamber of Commerce Board of Directors. If you are looking for some way to give back to your community and meet some of the nicest people, please consider the opportunities. The options to participate in community functions are endless...the personal rewards are tremendous! The Peshtigo Chamber of Commerce Board of Directors is always looking for help either on the board or with the many events they participate in. Don't wait for a special invitation because they may not know that you are interested. Just give the Peshtigo Chamber of Commerce a telephone call at 715-582-0327. The secretary/treasurer's name is Cindy Hagert. And trust me, she would love to hear from you and so would all of the board.

**Jerry Parins "Cruise For Cancer" Benefit Ride**

The date for the Jerry Parins "Cruise for Cancer" benefit ride is Saturday, June 13th. This year the ride will begin in Peshtigo at Vandervest Harley-Davidson. Riders will come from all over the state to participate in the cancer benefit.

Vandervest Harley-Davidson will open for registrations at 8:00 a.m. until the ride leaves for Lambeau Field in Green Bay at approximately 11:00 a.m. where the party begins. There will be live and silent auction items, live music, food, raffles and Packer players and coaches available for autographs at Lambeau Field.

All money raised stays in Northeastern Wisconsin. Jerry donates money to the hospital in Marinette every year as well as the Green Bay hospitals cancer departments.

The public is encouraged to attend and support the fundraiser for cancer. Please take the whole family and join in the fun either at Vandervest Harley-Davidson in Peshtigo in the morning or Lambeau Field in Green Bay in the afternoon.

We'd also like to encourage the people of Peshtigo to cheer on the riders leaving the dealership at approximately 11:00 a.m. on June 13th enroute to Lambeau to show their support.



Envirographic 100 Paper at BPM Inc.

BPM, Inc., formerly Badger Paper Mill, is a specialized paper mill proudly located in Peshtigo, Wisconsin. What makes BMP special? We use 100% post consumer waste to produce all of our printing and writing paper grades. Our main raw material is used paper collected and brought to the de-inking mill, located in nearby Menominee, Michigan to be processed then brought back to BPM to produce Envirographic 100. BPM manufactures a 92 bright archival sheet. Envirographic 100 is processed totally 100% chlorine free.

BPM's continued commitment to manufacture Envirographic 100 paper grades helps save our landfills, our forests, and our environment.

Envirographic 100 is available in many grades.

- Copy paper for all laser and inkjet printers and plain paper fax machines. Weights available are 20#, 24#, and 28#. Sizes range from 8.5x11, 8.5x14, and 11x17.
- Perforated billing statements
- Folio size sheeting
- Rolls for printing industry
- Custom hole punching including 5 hole medical report forms.

Envirographic 100 is available to purchase locally through www.echopaperstore.com. If you have any questions, you can contact BPM Inc. at 715-582-4551.

Carrie Hill Joins Peshtigo National Bank

Peshtigo National Bank announced that Carrie Hill has accepted the position of branch manager/loan officer. Her permanent location will be at the Oconto Falls office. She comes to PNB with prior banking experience with her most recent position as assistant branch manager with Johnson Bank.

Keith Shallow, president, said, "We are very fortunate to have someone of Carrie's talents and expertise join our bank team. She is committed to quality customer service and will do an excellent job meeting the needs of our customers in the Oconto Falls market."

Vandervest Harley-Davidson Awarded



Vandervest Harley-Davidson of Peshtigo was awarded Harley-Davidson Motor Company's 2008 calendar year Silver Bar & Shield Circle of Achievement Award. Vandervest Harley-Davidson earned the award based on their motorcycle and related product sales performance, an evaluation of customer service and satisfaction, and various operational measures. Vandervest Harley-Davidson's ranking was in the top 5% of Harley-Davidson dealers in the U.S.

"One of the primary reasons the Harley-Davidson brand has such a tremendous customer loyalty is because of the efforts of dealers such as Rick Vandervest and his family" said Jeff Merten, Harley-Davidson's Vice President and General Manager of North American Sales. "We are really proud to have the Vandervests as part of the Harley-Davidson family."

Vandervest Harley-Davidson, 810 Frontage Road, has been in business in the Peshtigo area since 1998 and has earned the prestigious Bar and Shield award seven times.



Dolata Promoted to Officer

Jenni Dolata, Customer Service Supervisor, has recently been promoted to Officer of The Stephenson National Bank & Trust (SNB&T).

Dolata has nearly 20 years of banking experience including Customer Service Representative, Personal Banker, Mortgage Loan Officer and Branch Manager. Joining SNB&T in 2008, Dolata is responsible for overseeing the daily activities of the Customer Service Representatives in Marinette.



A Marinette native, Dolata is a graduate of Marinette High School and has an Associate's Degree in Accounting from Northeast Wisconsin Technical College in Green Bay. She currently is the President of the Peshtigo Woman's Club and an active member of the Peshtigo Chamber of Commerce, serving as past Director.

The Stephenson National Bank & Trust is a 134-year old independent community bank with assets of \$248 million and Trust assets exceeding \$170 million. Offices are located in Marinette and Oconto, Wis. and Menominee, Mich. For more information about The Stephenson National Bank & Trust visit www.snbt.com.

Clements Earn Black Belts



On February 28, 2009, Mike Clement, President and CEO of Peshtigo Pharmacy and Renee Clement, Vice President of Peshtigo Pharmacy, became 1st Dan Black Belts in Tae Kwon Do. They train right here in Peshtigo at Five Star Martial Arts. This has been a very personal journey for both of them. Mike started Tae Kwon Do as he watched his three boys participating at the Drees Center. After nine sessions, he thought to himself that it was silly that he was just watching and decided to participate himself. He could hardly move the next day, but he continued to train.

Three months later, he talked his wife, Renee, into training with him. That was three years ago. The journey has been very special to both of them because they got to do it together. It is very important for Mike and Renee to have family time and to spend time together. This was a perfect solution for them and their family.

Doing Tae Kwon Do also involves going to tournaments around the state. This is the time that the individual will showcase his or her abilities against other Tae Kwon Do students. Mike and Renee have competed in many tournaments in the past three years. But, none was as exciting as the last tournament, in Oneida, on April 4, 2009. Renee competed against other black belts in forms, board breaking, and sparring and was awarded Grand Champion of the tournament. She had the most points of all the adult female black belts. This was especially important to Renee because it was her first tournament as a black belt.



Five Star Martial Arts is also very community orientated. For the past two years, it has given the students an opportunity to help out the Rainbow House in Marinette by hosting a Kick-A-Thon. All of the students raised money for a great cause and had a lot of fun doing it.

For more information, please contact Jerome or Joel Hurley at Five Star Martial Arts at 715-735-0995 or visit the website at fivestarmartialarts.net.

Wireless Services Increase Productivity and Efficiency

Submitted by Cellcom

Making the most efficient use of time and money is every business owner's goal, and wireless solutions can play a significant role in reaching this goal. A recent study for CTIA, the International Association for Wireless Telecommunications Industry, reported wireless services have contributed to major increases in economic productivity, efficiency and value in the US.

The Impact of the US Wireless Telecom Industry on the U.S. Economy, an Ovum study, reported that in 2004 mobile voice services generated productivity gains to the US economy worth \$157 billion per year. The following year, the study reported that being able to receive data from anywhere with mobile-broadband services generated \$28 billion per year in productivity gains.

A typical BlackBerry user converts one hour of down time into productive time per day, which equates to 250 hours per user per year in recovered downtime.

Based on the Ovum study, small businesses and the healthcare industry are the big winners. In 2005, productivity improvements due to the use of wireless broadband solutions across the US health care industry were worth nearly \$6.9 billion. By 2016, that number is expected to triple to \$27.2 billion. The report stated small businesses were uniquely enhanced in areas such as inventory management and field service and sales force automation.

According to Bizstas.com, the total productivity value of all mobile wireless services in 2005 was worth \$185 billion -- greater than the total value of the US pharmaceutical industry.

The study projected that by 2016 the value of mobile wireless voice and broadband productivity gains to the U.S. economy-- \$427 billion per year-- will exceed today's US motor vehicle manufacturing and pharmaceutical industries combined.

Friends Office Products

We are an independent Office Products Dealer serving Business, Government and Non-profit organizations Warehouse Direct. By eliminating the need for a brick and mortar building serving retail, our revenue is not tied up in housing inventory. This enables us to pass the savings unto businesses and remain highly price competitive. We provide our customers with exceptional service, experience and value in the areas of office supplies, desktop copiers, ink jet, laser and wide-format printers, fax machines, office furniture - new and pre-owned, computer accessories, janitorial, facility and break-room products, full service printing, promotional and marketing products, machine repair and more. To see these and other offers go to www.frndz.biz and click on Smart Deals for the office and also check out the deals for technology.

- Free Beach Tote
- Free Glacier 2-Person Picnic Set
- Free Green Tea Spa Box
- 3-Piece Executive BBQ Set
- \$10.00 McDonald's Gift Card

Heroux Honored at PNB

Keith Shallow, president of Peshtigo National Bank, announced that Kelly Heroux is a co-recipient of the 4th annual Nancy Trimberger Award.

It is given annually to an employee who best mirrored the traits of Nancy Trimberger. These traits include providing extraordinary customer service, unwavering commitments to family and friends, loyalty to her employer, and dedication to the community.

The year 2009 marked the start of her 5th year at Peshtigo National Bank. She brought with her 12 years of prior banking experience. Heroux holds the position of assistant vice president where she assists in the day-to-day operations of the Coleman office, is a supervisor of the customer service representatives and works as a loan officer.

She resides in Peshtigo with her husband, Steve, and two sons Brody and Bryce.

Kay Carlson Recognized

Kay Carlson, a teller at Farmers & Merchants Bank & Trust in Marinette, was recognized at the annual Wisconsin Bankers Association (WBA) Bank Executives Conference February 10, for earning top honors for her financial education efforts during the past year.

Carlson was originally recognized for her involvement with the WBA Personal Economics Program (PEP) on September 18, with its top of four individual awards, the PEP Banker of the Year Award. This honor is bestowed upon one Wisconsin Banker each year who gives the most financial education presentations in their communities.

Carlson was chosen to be honored again at the WBA Bank Executives Conference, the largest annual gathering of Wisconsin bankers, in recognition for her exemplary commitment to financial education. From June 2007 to May 2008, Carlson gave 49 presentations in the community, reaching 1,082 consumers of all ages.

Carlson was also awarded the Teach Children to Save Day Award, which is bestowed upon one Wisconsin banker each year who gives the most financial education presentations in their communities through the month of April for National Teach Children to Save Day. Of Carlson's 49 presentations this year, 47 of them were given for Teach Children to Save Day in April. This is the third consecutive year she has received the award.

"Educating children, teens and adults about personal finance not only benefits individuals, but our communities as a whole," said Kurt Bauer, WBA president and CEO. "We commend Kay for carrying out a long-standing industry commitment to improving financial literacy."

In addition, Farmers & Merchants Bank & Trust received one of 49 bank awards. Three of the bank's other employees were also recognized for their commitment to financial education with certificates of excellence for completing 20 or more presentations throughout the year. Those bankers are Tammy Billock, Lloyd Cook and Nancy Lemery.



Do You Tweet?

Do you tweet? Have you written on someone's wall today? If not – and if you are trying to connect with a younger audience – social media via smartphones may be the link you've been looking for.

Social media such as Twitter (where you tweet) and Facebook (where you write on your wall) keep you connected with others who have similar interests. And as more and more young people have replaced traditional cell phones with smartphones, the popularity of social media continues to expand.

On January 8, 2009, Facebook added its 150-millionth member, and about half of them log in every day. A short five years ago, Facebook began as a way for college students to get to know others and stay connected.

Many large and small businesses, non-profit organizations and public-safety agencies now view Facebook, Twitter and other social media networking sites as essential communication tools. Smartphones and the applications (apps) for them are soaring in popularity and are fueling the rapid use of social media.

According to In-Stat – a market research company -- smartphones will double their share of the cell-phone market to about 20 percent (higher in the United States) by 2013. This estimated growth in smartphones and the popular social media that they support will continue to make it easier to reach consumers in a way that is convenient and comfortable for them.

To learn more about the Cellcom's services, visit www.cellcom.com.

Farmers & Merchants Bank & Trust Hires Donn Williams

Farmers & Merchants Bank & Trust President Tom Maxwell has announced the hiring of Donn Williams as the bank's advertising and marketing director.

Williams will be responsible for the bank's newspaper and radio advertising programs, along with other promotions. He joins the bank's staff following an 11 year career as a newspaper reporter with the EagleHerald. Prior to that he was the news and sports director for radio stations WMAM and WLST.

Williams is a graduate of UW Oshkosh. He and his wife Mary live in Peshtigo

Peshtigo Woman's Club Welcomes You!

The Peshtigo Woman's Club is looking for members.... could that be you? All ages are welcome and you do not have to live in Peshtigo to become a member.

The club officially meets six times a year but members stay busy all year long. Some of their projects include hosting Bands at Badger, planting flowers in the planters along the streets of Peshtigo, Bridge Club, hosting two blood drives a year, sponsoring craft and bake sales, selling Christmas wreaths, visit nursing homes, holding events at Peshtigo Library and working Peshtigo Historical Day. You will fit in somewhere!

Officers include Jenni Dolata, Julie Miron, Mary Lock, Joan Alloy, and Cindy Hagert. Give one of them a call to find out how you can help with the many community events that they sponsor. They will guarantee that you will love the experience!

Cans for Kids

Cans for Kids collects aluminum recycled cans and uses monies collected to donate to projects helping area children. The program was started by John and Donna Berman to raise money for the Peshtigo Skateboard Park.

The fundraising program has recently been given to the Peshtigo Chamber of Commerce and is headed by Mary Lock, Becky Hartwig, and Cindy Hagert.

Some of the programs donated to are Peshtigo Youth Baseball, Peshtigo Post Prom Party, Peshtigo Park & Rec Easter Egg Hunt, PELC Kindergarten Recycling Project, Shop with a Cop, Peshtigo Food Pantry, Peshtigo Woman's Club Bands at Badger, and Santa at Peshtigo Woman's Club Stop and Shop.

Please bring your cans to either the Howard Cable office at 111 Pine Street or to the drop off site at the Peshtigo Pharmacy. With the price of aluminum down from previous years, more donations are needed to maintain donations. What easier way is there to positively encourage the kids of the area?



The Peshtigo Woman's Club will be sponsoring an American Red Cross blood drive on Friday, June 12th. The drive will be held at Faith Baptist Church located at 350 N. Stephenson Avenue in Peshtigo from noon until 5 p.m. By choosing to donate blood, you are playing an important role in protecting the health of people in your community. In fact, chances are you or one of your family members will need blood some time in life. Please help us have blood on the shelves when it is needed.

- Donors must be at least 17 years old (16 for whole blood in Illinois, Iowa and Wisconsin with parental consent)
- weigh at least 110 lbs.
- be in good health

You may donate:

- whole blood every 56 days
- platelets up to 24 times per year.
- plasma every 28 days, up to 13 times in a 12-month period
- double red cells every 112 days, up to 3 times in a 12-month period

Other aspects of your health history are discussed prior to each blood donation and you may be considered ineligible to donate based on your response. If you have questions about medications or health conditions that might affect your ability to donate blood, please call 1-800-GIVE-LIFE. Call Cindy Hagert at 715-582-0327 for more information on the June 12th blood drive.

Mission Statement

The purpose of the Peshtigo Chamber of Commerce is to advance the economic, recreational, industrial, professional, agricultural, cultural, educational and civic welfare of the Peshtigo community and vicinity.

We're on the Web!

Visit us at:

www.peshtigochamber.com



REGISTRATION IS NOW OPEN! If you haven't already heard, the American Family Insurance Badger State Games is coming to your backyard this summer! The Games will take place June 25th-28th, 2009 in the Fox Cities. Want to be part of a Wisconsin tradition? Choose from over 25 sports and take part in this Olympic-style sports festival.

The American Family Insurance Badger State Games have attracted athletes from every Wisconsin county. Over 35 communities have hosted Badger State competitions at some of the state's finest sports facilities. Athletes of every age and ability benefit from training and competing in their favorite sports. Come be a part of this wholesome celebration of the competitive spirit and personal challenge. Register today at badgerstategames.org. If you have any questions, please call our office at 608-226-4780 or email us at info@sportsinwisconsin.com. We'd love to help you with your American Family Insurance Badger State Games experience. From registration through results, we're here to help you have a great time! We will see you this summer in the Fox Cities!

The American Family Insurance Badger State Summer Games' major sponsors include the Boldt Company, Charter Communications, Time Warner Cable and the Wisconsin Milk Marketing Board, with special thanks to the Fox Cities Stadium Charitable Fund within the Community Foundation for the Fox Valley Region and TravelWisconsin.com. Local media partners include The Post Crescent, WFRV-TV Channel 5, AM 1570/95.3 FM The Score and News Talk 1150 WHBY. The Games are hosted by the Fox Cities Convention and Visitors Bureau.

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