

THE CHANGING TIMES



Peshtigo Chamber of Commerce P.O. Box 36 Peshtigo, WI 54157
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From the President...

By Sheryl Fugere

Peshtigo Community Day is July 22, 2006! The commercial/retail committee of the Peshtigo Chamber of Commerce is gearing up to bring more consumers to the Peshtigo area by organizing a day filled with "Sidewalk Sales", free throw contests, a brat fry to benefit local charities, and a karaoke contest. The committee is also working on some surprise events that we will let you know about as soon as they are finalized.

We hope to generate a lot of public interest through radio, newsprint advertising in addition to individual direct mail. To show your support fill out the Sidewalk Sale insert and return to Cindy Hagert before June 15th. After that time we will prepare the final advertising copy, which will include a map of Peshtigo listing all participants. If you don't have a tangible item to sell, please be creative and give out balloons, coupons, or business cards, something to stimulate the mind of the consumer to generate growth at your business. Let us know what you'd like do. The sky is the limit!



Bring in this coupon to All Credit Mortgage, LLC in Marinette for \$250 off closing costs for a first mortgage. Residential and commercial loans are eligible.

VALUABLE COUPON
 Expires August 31, 2006

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All Credit Mortgage, LLC Opens Office in Marinette

All Credit Mortgage, LLC opened a mortgage lending office in Marinette on April 1st. All Credit Mortgage, LLC originated in DePere and is expanding into the smaller markets, starting with Marinette. In addition to residential lending, All Credit Mortgage, LLC specializes in commercial lending, credit restoration, tax management, insurance, and debt reconciliation. They are licensed in Wisconsin, Michigan, and 45 other states.

Jennifer Dolata is the branch manager and loan officer for the Marinette office. Jenni has fifteen years financial and mortgage background, and previously worked for local banking institutions.

The office is located at 2014 Hall Avenue, Marinette, WI and adjoins the present location of Marinette County Title. The hours are Monday - Friday from 9:00 a.m. to 5:00 p.m. and Wednesdays by appointment. The phone number is 715-732-4230. The website is www.allcreditmor.com, or contact Jenni by email at jennid@allcreditmor.com.

Vandervest Harley–Davidson News

Saturday, May 20 9:00 a.m. - 5:00 p.m. **Demo Day**

Stop in to test drive 2006 Vandervest Harley–Davidson models from 9:00 a.m. until noon. You must have a valid motorcycle license for at least one year. Riding apparel is required. This is a free event.

In the afternoon join the excitement of Bubba Blackwell Stunt Show, the Buell American Daredevil! Admission is free and there will be food & refreshments for purchase. The public are invited, bring the whole family.

Saturday, June 10 Jerry Parins Cruise for Cancer Ride

The ride will leave Lambeau Field at 11:00 a.m. en route to Vandervest Harley–Davidson in Peshtigo where there will be food for purchase by Kroll's West along with music and raffles. Jerry Parins and the Green Bay Packer Organization, Vandervest Harley–Davidson and the WildFire Hog Chapter are all working together to make this event successful. The public is encouraged to attend and support this event.

We are asking chamber members to pass along this information to the citizens of Peshtigo and are asking for their support in showing Jerry and all riders how much we support their efforts. They will be arriving at Vandervest Harley–Davidson around noon on Saturday, June 10th. Take a walk onto Highway 41 to see the parade of motorcycles coming through Peshtigo and give a wave of thanks or display signs in your business windows. A black limousine transports cancer patients along with the ride.

All proceeds from this ride benefit families dealing with cancer throughout Northeast Wisconsin. Continuing a love affair with motorcycles he coordinated the first annual "Jerry Parins Cruise for Cancer". The 120-mile motorcycle ride raises money for various cancer-related organizations, many of which he encountered during his treatment at St. Vincent's Hospital in Green Bay.



Over 100 years of history!

Peshtigo Historical Day

Saturday, September 23, 2006

Badger Park in Peshtigo 10 a.m. to 10 p.m.

Firetower Run/Walk 8:00 a.m.

Parade 10:00 a.m.

Lighted Boat Parade with Fireworks at Dusk

Live Music Food Refreshments

Entertainment Craft Booths

Punt, Pass & Kick Competition

Soccer Game

Ken's Classic Car Exhibit

Call 715-582-0327 for Information

WPS Recycling Program

Wisconsin residents who have Wisconsin Public Service as an electric utility have another way to spring clean this year by recycling older, working appliances free of charge. WPS, in partnership with Focus on Energy, the state's energy efficiency and renewable energy initiative, is offering an Appliance Pick-Up Program, which encourages households to recycle their old, inefficient refrigerators and freezers to save on future energy costs.

Older appliances are typically very high-energy users. The longer you put off a decision to replace or simply get rid of your older appliance, the more likely you'll pay higher energy bills because of their inefficiency. WPS wants to make sure customers take advantage of this opportunity to turn in one or more appliances, and that when they purchase new appliances they purchase ENERGY STAR® qualified appliances.

Participation for WPS customers is simple. They are encouraged to call 866-706-3995 to have their old, working refrigerator or freezer picked up from their home. After verifying customer eligibility, program representatives arrange a pick-up time that works for the customer. WPS customers will receive a \$20 reward for the first unit and \$10 for each additional unit turned in.

Vandervest Harley-Davidson Gone Hog Wild

Go Hog Wild on Good Day Wisconsin. Vandervest Harley-Davidson and WLUK FOX 11 Good Day Wisconsin have teamed up together to offer an opportunity for viewers to win a 2006 Harley-Davidson® 1200L Sportster® Low, the value of \$11,140. Watch Good Day Wisconsin weekdays May 1, 2006 through May 12, 2006. Write down all ten key words of the day with your name, telephone number, age and address on a postcard or standard or legal size envelope. Entries in envelopes larger than legal or standard size may be disqualified. Entries can be mailed to WLUK-TV, PO Box 11657, Green Bay, WI 54307 or delivered to Vandervest Harley-Davidson, 810 Frontage Road., Peshtigo or Vandervest Custom Cycles, 1800 Velp Avenue., Green Bay or WLUK Studios at 787 Lombardi Avenue. All entries must be mailed or dropped off between May 12th and until 12 noon on May 19, 2006. Vandervest will also have ten consolation prizes, gift bags with an estimated value of \$100 each. Participants will be invited to Good Day Wisconsin on May 24, 2006 and the "Key" event on that day will determine the grand prize winner. For all the contest rules you can pick them up at Vandervest Harley-Davidson or Vandervest Custom Cycles, or go online to:



Get the Lead Out!

Just in time for the start of this year's fishing season, nine Wisconsin non-profit organizations have collaborated to publish free informational rack cards for anglers. The cards give anglers tips about how to prevent lead poisoning in wildlife. It takes just one lead sinker to kill an adult loon. Other birds affected by lead include the State Endangered Trumpeter Swan and our national symbol, the Bald Eagle. Luckily, there are alternatives to lead tackle. Instead of using toxic lead sinkers and jigs, anglers can use options made from tin, bismuth, steel, tungsten, or ceramic. Local hazardous waste collection facilities, including seasonal Clean Sweep programs, will accept the old lead tackle and dispose of it properly.

The "Get the Lead Out!" cards provide this information and more, and we have distributed these cards to the media throughout Wisconsin. They are available free of charge to the public from the Wisconsin Bird Conservation Initiative (WBCI) website, which is www.wisconsinbirds.org/leadpoisoning. Retailers, fishing clubs, organizers of fishing tournaments, lake associations, and concerned members of the public are urged to help share this important message by providing cards to people who fish in our lakes and streams.

Please contact Lynn Ratkowski, at lynn@typea.net or 262-757-0168 for further information.

Summer Bands at Badger Dates Set

The Peshtigo Woman's Club is sponsoring the second annual Bands at Badger summer concerts at Badger Park. The concerts will be held from 7 p.m. to 9 p.m. and the club members will serve refreshments.

RIVERTOWN....JUNE 28
C'EST LE VIE.....JULY 19
MUSIC JAR....AUGUST 16
YOUTH BANDS....AUGUST 23



BAMC Menominee River Century Bike Ride

One of the largest bicycle rides in the Midwest is about to celebrate its silver anniversary. Organizers for the BAMC Menominee River Century are hoping to bring in over 1,500 bicyclists to Marinette, Wisconsin on Sunday, June 25. The ride will begin at Marinette High School on 2135 Pierce Avenue and provides 10, 25, 50, and 75-mile routes through scenic routes and historical sites in Marinette and Menominee Counties.

"It's the 25th anniversary of the ride and we plan to celebrate in style," said John Hofer, ride chairperson and director of marketing at Bay Area Medical Center. Hofer notes many new additions to this year's ride, including a post-ride brat fry and band at Marinette High School, a discounted 10-mile family fun ride with a carnival-like atmosphere for children, a colorful rider t-shirt, historical pictures and articles showing the ride's rich history, special sales booths at registration and a prize raffle for a new bike. Registrations are now being taken by mail or online at www.mrcride.com. Mail-in forms and brochures are available at local chambers of commerce and bike shops. The fee per rider before June 15 is \$25, which includes a t-shirt, or \$18 without a t-shirt. Registration for children 12 and under is \$10, and the 10-mile family fun ride will be \$5/person. Children in carts are free. Team registration is also encouraged.

Dory's rest stop will have grilled burgers and music starting at 8 a.m., top-flight SAG service will be on each route to repair bicycles, and Audubon and nature guides will be available at the Bloch Oxbow & Pines Primeval Natural Area and Chappée Rapids stops to point out special historical and botanical features.

Participants are also encouraged to attend a free Concert in the Park on Saturday, June 24, and an art fair the day of the ride from 10 a.m. to 5 p.m., both at Menominee's Great Lakes Memorial Park in Michigan. For more information on the BAMC Menominee River Century Bike Ride, call 715-735-4200, ext. 3116 or visit www.mrcride.com.



Governor Declares Wisconsin Teach Children to Save Day

MADISON – April 25 was declared First Lady Jessica Doyle at the Governor’s Executive Residence presented Wisconsin Teach Children to Save Day and an official proclamation to the Wisconsin Bankers Association.

Banker Diane Gromoske of The Stephenson National Bank and Trust, Marinette attended the ceremony and represented the Wisconsin Bankers Association’s Personal Economics Program (WBA PEP). Gromoske is a member of the WBA’s PEP Advisory Board and serves as her bank’s PEP coordinator.

“I was honored to attend this historic proclamation ceremony,” said Gromoske. “This symbolizes the effort put forth by everyone at The Stephenson National Bank & Trust who know how truly important financial education is.”

During the month of April last year, Wisconsin bankers taught more than 18,000 students the importance of saving money through a variety of activities and presentations for Wisconsin Teach Children to Save.

“By teaching financial literacy skills at an early age, bankers can help children form a lifetime of good savings habits, how to use credit wisely and learn the importance of fiscal responsibility,” said Kurt Bauer, president/CEO of the Wisconsin Bankers Association. The WBA developed its Personal Economics Program in 1989.

Jessica Doyle also presented the Wisconsin Bankers Association’s PEP with the 2006 Governor’s Financial Literacy Awards. The WBA was one of five organizations and 11 individuals to be honored with the first Governor’s Financial Literacy Awards. The awards were based on four key criteria: innovative implementation, demonstrated measurable results, collaboration with partners, and statewide scope.



Peshtigo Hosts 39th Annual USCA Canoe/Kayak Nationals

The United States Canoe Association began their National competition 39 years ago and each year the competition grows. The Menominee and Peshtigo Rivers first became part of the Nationals competitions in 1973 and have hosted it again in 1989 and 1991.

The Peshtigo area has played an important role in the growth of the Nationals as it was the first city to hold the sprinting competition. The 39th Annual USCA Nationals will be coming to the Peshtigo River again this year. The 2006 nationals are expected to see about 7000 competitors, including some Olympians and racers from Canada. A very diverse blend of people will travel to the Peshtigo area for the competition and anywhere between 1,200 and 2,000 people are expected to attend. According to Peshtigo race host, Everette Crozier, “A couple dozen local competitors will also participate in the Nationals competition.”

The Nationals is a six-day event that is loaded with competitive races. With the race headquarters being stationed at Badger Park, the competition will be held on Tuesday, August 8 through Sunday, August 13. There are races specifically held for the members of the USCA, but there will also be several events that are open to the public.

All competitions will begin in the early mornings during the six days. Two races, the Biathlon and a Tri-County Recreational Race will be open to the public. There will be a Marinette, Menominee, and Oconto Counties Division. For each competition and those wishing to participate must provide their own boat. The race host, Crozier, will put on an amateur fun class and sea kayak class for anyone that is interested.

Anyone interested in registering for the open competitions in the Nationals or becoming a member of the USCA can do so by visiting their website at www.peshtigoriverpaddlers.com or by calling 715-735-9763.

Mission Statement

The purpose of the Peshtigo Chamber of Commerce is to advance the economic, recreational, industrial, professional, agricultural, cultural, educational and civic welfare of the Peshtigo community and vicinity.

We're on the Web!

Visit us at:

www.peshtigochamber.com

How to Increase your Savings

By Doug Waelchli, Edward Jones Investments

Build an emergency fund. Try to put away six to 12 months worth of living expenses in a liquid vehicle such as a short-term investment money market account to pay for household emergencies. By having these funds readily available, you won't be forced to dip into your savings or run up big credit card bills. However, you may find it hard to set aside money for your emergency fund after you've paid all the monthly bills. That's why you might want to establish a bank authorization to automatically move some money - even \$50 a month, for starters - from your checking or savings account into a short term investment. It is painless, you won't miss the money, and you will be surprised at how much you can accumulate over time. Keep in mind, though, that a systematic investment plan does not assure a profit and does not protect against loss in declining markets. You should consider your ability to continue investing through periods of low price levels.

Boost your 401(k) contributions. Are you putting in as much as you can afford to your 401(k) or other employer-sponsored plan? At the very least, contribute as much as necessary to earn a matching contribution from your employer, if one is offered. This type of plan typically offers tax-deferred growth of earnings and the ability to make "pre-tax" contributions that can lower your annual taxable income. You may be able to spread your contributions among ten or more investment accounts within your 401(k) so you can help diversify your retirement savings.

Open an IRA. For more information on these three ways to increase your savings, call Doug Waelchli at 715-582-4814 or check out their website at www.edwardjones.com.

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Happy Spring!

